THE GURE PROJECT

CURING
TOBACCO
ADDICTION
IN GREATER
MANCHESTER



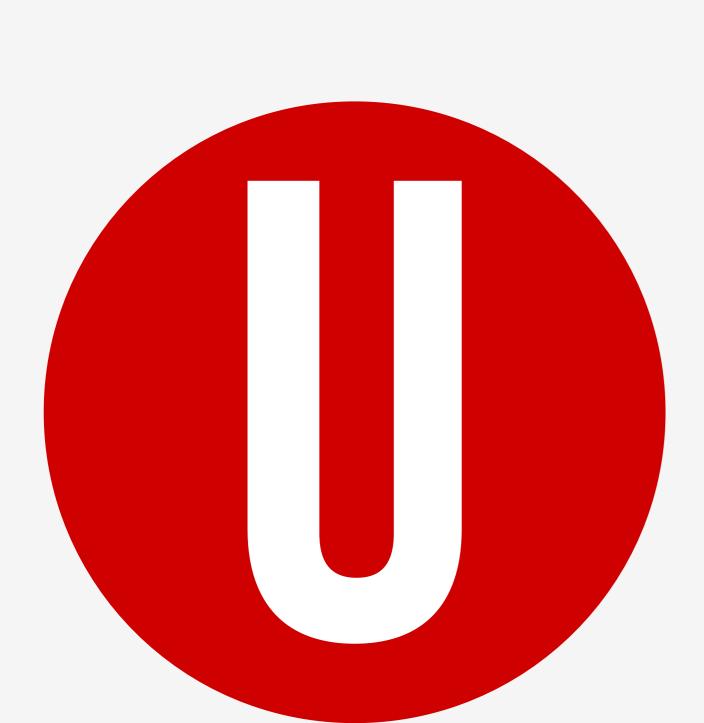
The CURE Programme has been designed to deliver a comprehensive tobacco addiction treatment service for the acute care trusts.

This is based on the successful Ottawa model, with the expectation of replicating the same benefits and outcomes.



CONVERSATION

The right conversation every time



UNDERSTAND

Understand the level of addicton



REPLACE

Replace nicotine to prevent withdrawal



EXPERT & EVIDENCE-BASED TREATMENTS

Access to experts & the best evidenced based treatments